

Departmental Policy Statement: Management ***Fogelman College of Business & Economics***

Faculty Representative: Dr Catherine Green
Library Liaison: Chris Matz
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Curriculum

The Department of Management offers a rigorous and relevant management curriculum, strengthened by research and community outreach. The management degree programs and courses serve the workforce needs of the Mid-South region and beyond. Through contributions to the Undergraduate, MBA, Executive MBA, and International MBA programs, students are prepared for both introductory and advanced careers in a globally competitive and technology-driven marketplace. Through the Ph.D. program, students are prepared for teaching, research, and professional careers.

At the undergraduate level, Management provides a broad-based management education that integrates a strong general education and comprehensive business curriculum with management courses that emphasize breadth of understanding in the areas of strategy development, human resource management, communications, and hospitality management. Specifically, a BBA degree is offered with concentrations in either Management or Hospitality And Resort Management. The program is intended to prepare students with a basic understanding of management concepts, theories, and principles that are useful in all types of organizations.

At the master's level, Management provides critical courses in the MBA, Executive MBA, International MBA, and Master of Science programs, which support career advancement in management for both students with technical and non-technical backgrounds and interests. At the Ph.D. level, Management provides a rigorous research-oriented management concentration with options in either Strategy or Organization Behavior/Human Resource Management.

Purpose and Scope of the Collection

The University of Memphis Libraries supports study and research in management at the undergraduate and graduate levels. Areas of concentration include: organizational behavior, human resources, business communications, labor relations, and entrepreneurship.

Cooperative Agreements

None specified.

Geographical Coverage

Materials collected are primarily from national sources; however, materials from other areas of the world are also collected as needed.

Languages

English is the primary language of the Management collection.

Types of Materials

Monographs:

Serials/Series:

Serials are primary to the collection.

Electronic Resources:

The library buys or subscribes to electronic indexes and full-text databases that offer research value.

Microforms:

Research collections in microforms are purchased when deemed relevant.

Audio/Visual:

Video and audio materials are acquired when relevant to the curriculum.

Location of Materials Collection

All materials are located in the main library (McWherter) on the University of Memphis campus.

Special Collections

None specified.

Subject Areas by LC Classification

HA1 – HA4737	Statistics
HB1 – HB3840	Economic theory
HC10 – HC1085	Economic history by region or country
HD28 – HD9999	Economic history and conditions
HE1 – HE9900	Transportations and communications
HF1 – HF6182	Commerce
HG1 – HG9999	Finance
HJ9 – HJ9995	Public finance

Related Areas of Collection

Accountancy	Management Information Systems	Finance
Economics	Marketing & Supply Chain Management	